



PGA

South Florida Section
Southern Chapter

Spring Meeting of the Membership

April 1st, 2019

Trump National Doral



PGA

South Florida Section
Southern Chapter

**2019 Southern Chapter
Spring Meeting of the Membership
Monday, April 1st
11:15 AM
Trump National Doral**

AGENDA

Welcome, Opening Remarks and Special Recognitions

Report of the President – Santos Caceres, PGA

- Determination of a Quorum
- Recognition of Deceased Members & Newly Elected Members

Report of the District 13 Director – Mark VanDyck,

Section Secretary – Scott Kirkwood, PGA

PGA Report of the Executive Director – Geoff Lofstead

Career Consultant - Kathy Grayson

Southern Chapter Secretary Election

Southern Chapter Member At-Large Election

Old Business

New Business

- Oath of Office – Officer Positions/Member At-Large Position

Open Forum

Call for Adjournment



SFPGA Southern Chapter President Report

The 2019 season has already begun and today we are here to celebrate another successful year. Thank you to PGA General Manager Darrin Helfrick for once again, opening the doors to our chapter at the luxurious Trump National Doral. We are delighted to be here for Education, Meeting of the Membership and a Golf Outing on the famous Blue Monster.

Passion and love for the game is and has been my driving force to serve our association. Today marks the end of my tenure as an officer and I am thankful to each one of you for the opportunity to volunteer. I have embarked upon a new responsibility at the national level joining the Membership Committee of PGA of America. I am thrilled and excited about the next two years of service in making contributions that will impact the careers of more than 28,000 PGA Professionals and Associates.

I would like to thank all committee members for their work during the busy season as well as my fellow officers. To the Section Office, once again I appreciate all the support you have given me throughout these years and I commend you for how much the South Florida section has grown during the last 10 years.

As your outgoing President, I encourage you to get involved with the South Florida PGA Foundation programs. Reach out to the Section Office to see ask what's best for you. Is it PGA Hope, PGA Jr. League, Team Golf or maybe the Habitat for Humanity home construction project? How about Smiling for Life? There are plenty of dates and times for you to offer your time and believe me, they are all extremely rewarding experiences that enrich your own lives.

Wishing you a prosperous 2019 golf season.

Santos Caceres, PGA

Head Golf Professional

Crandon Golf @ Key Biscayne



SFPGA Southern Chapter Vice President Report

Fellow Southern Chapter Professionals and Associates,

Welcome to the 2019 Spring Meeting of the Southern Chapter. I would like to extend a sincere thank you on behalf of the Southern Chapter to Darrin Helfrick, PGA and Trump National Doral Miami for hosting this meeting as well as John Stahlschmidt, PGA for the education seminar this morning as well. Lastly, thank you Santos Caceres, PGA for your services as Chapter President and beyond.

This is an exciting year in that we have the privilege of welcoming Adam Scrimenti, PGA to the Chapter Secretary position and Steve Jablonowski, PGA to the Member At-Large Board position. As well as new Section Staff members Laurie Boddiford, Special Events Coordinator, and Matt Youngblood, Junior Golf Coordinator. I look forward to working with these individuals to serve the Membership and our communities.

2019 is off to a fast start, sixteen of the 52 volunteers for the “Walk with a Pro” event at the Honda Classic were members of the Southern Chapter. The tournament calendar promises us an excellent opportunity to test our games, as well as a chance to connect with our fellow professionals. We also have some exciting education opportunities in the works to be announced soon. If you have not completed the education survey sent out in the Section email blasts, we strongly encourage you to do so.

Thank you again for attending this important meeting and we hope to see many Southern Chapter members at our tournaments, education and foundation opportunities in 2019.

Shane Warriner, PGA
Head Golf Professional
Vice President, SFPGA Southern Chapter
Country Club of Miami
305-829-8456
Shane.warriner@miamidade.gov



PGA

1398-Southern Chapter Statement of Activities - Consolidated South Florida Section PGA Period Ending Qtr4-18

PGA PROJECT: All PGA PROJECT Values PGA INTERCOMPANY: All PGA INTERCOMPANY Values Balance Amount: Period Activity Currency: USD Currency Type: Currency Type

Page: SectDept-Section Departments

	YTD Actual	YTD Variance	Prior YTD Actual	Prior YTD Variance
Revenue				
410010-Registration Revenue	(0)	(0)	4,400	4,400
430210-Sponsorship Revenue	12,550	12,550	9,360	9,360
450010-Member Dues Revenue	(0)	(0)	400	400
460510-Entry Fee Revenue	60,480	60,480	108,060	108,060
470015-Share Account-	17,500	17,500	-	-
490110-Interest Income	80	80	12	12
Total Revenue	90,610	90,610	122,233	122,233
Expenses				
500410-Sponsorship Expense	0	0	4,828	(4,828)
501010-Site Fee Expense	3,290	(3,290)	20,390	(20,390)
501110-Gifts & Memorabilia Expense	0	0	260	(260)
501410-Awards & Prizes-Purse Expense	65,436	(65,436)	45,762	(45,762)
501430-Awards & Prizes-Prizes, Awards, Trophies, Plaques and Rings	1,413	(1,413)	6,911	(6,911)
501510-F&B Expense-Food & Beverage Expense	3,414	(3,414)	22,316	(22,316)
501810-Grant Expense	0	0	500	(500)
502010-Prof Fees-Professional & Contractual Services Expense	2,500	(2,500)	3,400	(3,400)
502410-Printing Expense	0	0	950	(950)
700660-Supply Expense-Tournament Supplies	0	0	1,404	(1,404)
700695-Supply Expense-Other Materials and Supplies	233	(233)	-	-
701030-Travel-Ground Travel	64	(64)	217	(217)
701040-Travel-Lodging	0	0	146	(146)
701050-Travel-Meals	0	0	81	(81)
701060-Travel-Miscellaneous	532	(532)	-	-
702020-BlueGolf Processing Fees	1,176	(1,176)	-	-
702040-Miscellaneous Processing Fees	2,268	(2,268)	-	-
800199-Management Fee Expense	2,865	(2,865)	1,500	(1,500)
Total Expense	83,190	(83,190)	108,666	(108,666)
Increase/(Decrease) in Net Assets	7,420	7,420	13,567	13,567

2019 Southern Chapter Finances

Event Date	Occurred	Project Name	ITD Revenue	ITD Expense	ITD Profit/Loss	ITD Budgeted Revenue	ITD Budgeted Expense	Budgeted Profit/Loss	Revenue Variance	Expense Variance	Variance
1/1/19	YES	19SFLSO-Chapt_G&A	0	717	(717)	0	0	0	0	(717)	(717)
4/4/19	NO	19SFLSO-Meeting_01	450	0	450	0	0	0	450	0	450
1/1/17	YES	19SFLSO-Prior_Yr_Events	1,500	0	1,500	0	0	0	1,500	0	1,500
Total			1,950	717	1,233	0	0	0	1,950	(717)	1,233



SFPGA Southern Chapter Secretary Report

Fellow Members and Associates,

I would first of all like to thank Santos Caceres, PGA for all of his efforts during his term as President of our Chapter. His distinct character and humor will be missed by all of us as he moves on to his new role as a National Committee Member for the PGA. As an officer, I would hope we will be able to carry his success forward to enhance and continue to strengthen our Chapter.

We have a new tournament schedule recently produced by our Tournament Chairperson, Adam Scrimenti, PGA. I hope we will all find the time to be able to support his efforts by competing in as many events as possible during our event season. Aside from a new Tournament Chairperson, I would also like to commend our recently appointed Education Chairperson Sean Kicker, PGA for making new contacts and continuing to fulfill our educational seminars.

New to our Section office to assist us in a multitude of duties is Laurie Boddiford, our Special Events Coordinator. Please welcome her as she guides our Chapter this year through many of the challenges we face.

Our President Santos Caceres, PGA and Vice President Shane Warriner, PGA headed to Orlando this past January to represent our Chapter at the PGA Show. They made new corporate connections as well as bonding with our current partnerships during their time spent up there.

I hope the beginning of 2019 has been a successful golf season for everyone in our Southern Chapter. I look forward to working with all of you in the achievements of our Chapter for the remainder of the year.

Sincerely,

Marty Caifano, PGA
Southern Chapter Secretary
Head Golf Professional
Woodmont C.C.

Newly Elected Southern Chapter Members as of (1/1/2019)

- Charles Starrs - Fisher Island Club (3/1/2019)
- Ricardo Ronderos - Miami Shores Country Club (3/1/2019)



Plantation Preserve
GOLF COURSE & CLUB

SFPGA Southern Chapter Tournament Chair Report

This year's tournament season is scheduled to kick off on Monday, April 8, 2019; please go ahead and sign up for this event at the Country Club of Coral Springs below. The schedule consists of nine Individual Events, seven Individual Stroke Play Tournaments, and two Stableford Tournaments. In addition, there are four Team Events, A 9-9-9 event, consisting of 9 holes best ball, 9 holes scramble, and 9 holes modified alternate shot. There will also be a Scramble Event, a Best Ball Event, and a Combined Stableford Event. The Combined Stableford Event will have an optional individual bonus pool. The Chapter Championship will be conducted over two days at Coral Springs Country Club. The Global Golf Sales Match Play Championship for the Southern Chapter will again be played throughout the summer months.

2019 Southern Chapter Committee Members: Adam Scrimenti (Tournament Chairperson), PGA, Brian Schuler, PGA, Gayle Leslie, PGA, Jack Shoenfelt, PGA, Bill Friesing, PGA, Daniel Shana, PGA, and Corey Henry, PGA.

Registration for events: All event registration will be done via Blue Golf. You can view the Chapter tournament schedule by visiting the website. To view details for each event, click on the event name and it will take you to each event page which includes further details and registration. Registration should be live by April 5th.

Please sign up for April 8th event now at the Country Club of Coral Springs:

<https://sflpga.bluegolf.com/bluegolf/sflpga19/event/sflpga1932/index.htm?>

Southern Chapter Player's Card: \$150.00 If you plan on playing in at least three events, be sure to purchase a player's card.

To purchase, visit: <https://sflpga.bluegolf.com/bluegolf/sflpga19/event/sflpga1989/index.htm>

General Event Entry Fees:

\$85.00 with player's card

\$125.00 without player's card

\$50.00 bonus pool

\$25.00 senior bonus pool

\$20.00 skins (Note: The chapter will not be conducting senior only events this year.)

Purse Break Down: 40% of the field for each event will receive a check based on the standard purse breakdown formula. The bonus pool will be paid out to the top 25% of those who have entered. In the event that no player wins a skin in a particular event, the skins pool will be awarded to the hole or holes with the least amount of winning scores.

Player of the Year Points: Player of the year points will be awarded based on a player's finish in individual events. Players will also earn 12 participation points for competing in team events and these points will be combined with player of the year points. There are three player of the year categories: Class A, Senior, and Associate.

2019 Global Golf Sales Southern Chapter Match Play Championship: The Match Play Championship will begin in May and run through October. Registration will open on April 1st and will close on April 15th. After the registration deadline the Southern Chapter Committee members will seed players based on their 2018 player of the year points, the 2018 Southern Chapter money list, performance in events at the Section and National level, and other seeding criteria. The only change to seeding players from last year is that the 2018 Global Golf Sales Match Play Champion will automatically receive the #1 seed into the 2019 tournament. After seeding is established, players will be contacted by the Southern Chapter Tournament Committee and assigned their first round matches as well as the allotted time to complete their match. There will again be a consolation bracket with its own purse. First round matches can begin on Wednesday, May 1, 2019. Players will be responsible for scheduling their own matches and providing the results to the Southern Chapter Tournament Committee. Global Golf Sales will be adding a \$2000.00 sponsorship to the prize pool for this event.

Refund Policy: All refunds will be subject to a \$10.00 administration fee. No refunds will be issued after the entry deadline and if pairings have already been made, within 24 hours after the deadline date, unless a previously paid alternate can fill the spot. NOTE: This only applies to the entry fee of the tournament. Players will be refunded for the bonus pool and the skins game if they are entered into that portion of the competition.

Adam Scrimenti, PGA

Head Golf Professional

Plantation Preserve



SFPGA Southern Chapter Associate Committee Report

Currently the Southern Chapter facilities employ: 51 Associates, 48 men and 3 women

Current classifications are: (1) B1 – (1) B4 – (8) B6 – (41) B8

Current Associates Suspended: 13

The Associate committee of the Southern Chapter met on Friday, March 15, 2019 to review the current roster and discuss the development of a short questionnaire that will be sent out in late April to the Associates in the chapter.

The committee would like to learn more about what the challenges are of the completion of the program and how (or if) there is anything we may be able to do to assist those who may seek assistance.

One challenge has already been identified from feedback last fall, which is the cost of each level of the PGM 3.0 program.

During the PGA Show in Orlando, I approached the Branch Manager of the West Palm Beach office of the PGA Credit Union (in the Member Business Center) to see if they may be interested in developing a personalized flyer for Associates. The marketing piece would have information regarding the Credit Union loan products available to qualifying Associates to assist them in paying for PGM 3.0 program fees. Ryan Millett is the manager of the IBMSECU and is working on getting this together for the entire South Florida PGA and eventually all the PGA Sections.

The committee will be contacting those on the suspended list to see if there is anything we may be able to do to assist.

The committee welcomes any PGA Member or Associate to join, at any time as well as any suggestions.

Eric Sump, PGA Country Club of Miami
Matthew Brady, PGA Top Golf-Miami Gardens
Daniel Shana, B-8 Fort Lauderdale Country Club



SFPGA Southern Junior Golf Chair Report

Dear Fellow Southern Chapter PGA Members,

On behalf of my entire Junior Golf Committee, I'd like to thank all of you for allowing us the opportunity to serve this vital role. As my time comes to an end, there are a few things I'd like to highlight specifically and add some suggestions for future iterations of this important committee.

I'd like to first congratulate committee member and PGA Associate Derrick Payne on the conclusion of a journey with one of his students. Daniela Spillert who has been with Derrick since she was 7 through two different facilities, signed a national letter of intent with a full scholarship to play Division 1 college golf next year at College of Charleston. There is no better feeling of accomplishment than putting a club in someone's hands and watching their life forever changed. Congratulations Daniela, family, and coach on the beginning of the next chapter!

Our Junior Committee came into this role with one goal, grow our game through youth initiatives. My two academies, Crandon Golf Academy and Palmetto Golf Academy, set out last year to really push PGA Junior League. That resulted in not only inaugural programs, but a budget changing increase in revenue across the board of both facilities. Junior activity at each club is booming! Food and beverage, pro shop, and instructional programs all saw the substantial monetary benefit of PGA Junior League.

As we are entering the last day of our 2019 PGA Junior League registrations, we are seeing an almost 100% increase in our enrollment numbers. Just incredible work that isn't possible without the tireless efforts of PGA Jr League Regional League Manager of North and South Florida Lauren Court and our Junior Golf Committee and Zach Newell, Derrick Payne and Taylor Randall, PGA.

Going forward, I would love to see PGA Jr League expanded to as many facilities as possible in South Florida. We are missing out on a swath of new excited faces right outside the gates of your club! My team and I want to not only encourage league formations, but also be a resource to anyone looking to expand the Junior Golf footprint. Additionally, I would like to see a forum outside of this meeting to share ideas and helpful strategies to anyone willing to listen. I look forward to assisting the next committee and fellow PGA professionals. This is the future of our great game, let us cultivate these young minds into lifelong golfers.

Sincerely,

Alex Fernandez, PGA
Southern Junior Golf Chair
Owner/Director of Instruction
Crandon Golf Academy
Palmetto Golf Academy
cgafernandez@hotmail.com
crandongolfacademy.com
786.253.2548



SFPGA Southern Chapter Sponsorship Report

The 2019 season has begun and we are hitting the ground running with the Sponsorship Committee.

The Officers of the Southern Chapter attended the PGA Show in Orlando this past February to continue building relationships with current and prospective sponsors. During this trip, we were able to secure sponsorships, cultivate relationships, meet and introduce new companies that will support our initiatives, not only for tournament operations, but also for various growth-of-the game initiatives.

The Southern Chapter needs your involvement to join the Sponsorship committee. If you think that you are able to contribute in any way, please reach out to the officers. Servicing and volunteering for your association is a very rewarding experience.

Sincerely,



SANTOS CACERES, PGA

Sponsorship Committee Chair

Mobile: (305) 496-9522

Office: (305) 361-9129

scaceres@pga.com