



## Minutes from Fall Chapter Meeting at Pembroke Lakes 12/04/2018

Our Fall Chapter meeting was called to order by President Santos Caceres, PGA. The Chapter Secretary report was then given by Marty Caifano, PGA. He thanked all the clubs who hosted events during this year's tournament season. Those clubs were: Pembroke Lakes Country Club, Indian Creek Country Club, Oriole Golf Club, Jacaranda Golf Club, Fort Lauderdale Country Club, Grande Oaks Golf Club, Woodmont Country Club, Crandon Golf Club at Key Biscayne, and the Bridges at Springtree. In addition, he thanked the clubs who held multiple events including: Plantation Preserve Golf Course, Parkland Golf and Country Club, and the Country Club of Coral Springs. He acknowledged Brian Schuler, PGA for all his efforts as Tournament Chairperson over the past three years. He concluded by stating there will not be a separate senior division playing on different days in next year's tournament schedule. The two divisions (Junior/Senior) will merge as one division with seniors having a separate bonus pool as an option to enter within the event.

Vice President Shane Warriner, PGA was next to give his report. Shane highlighted the facilities hosting Drive, Chip, and Putt Qualifiers: Country Club of Miami, and Weston Hills Country Club. The facilities hosting PGA Junior League, Team Golf, as well as Section Junior Tour events were noted also. He went on to encourage us to utilize Kathy Grayson, our new PGA Career Consultant. Shane also noted we should take advantage of the 2019 rules seminars with the upcoming rules changes taking place for the new year. Lastly, he asked us to strive to become more involved with our Chapter for the 2019 year.

Santos Caceres, PGA, our Chapter President, was next to report. He opened by thanking everyone who hosted events, seminars, and served as officers and committee members this year. Santos also extended his gratitude to the companies who sponsored our events: National Auto Parts Warehouse, Global Golf Sales, E-Z-GO, DEK Roofing, HONMA Golf, CanAm Golf, Signature Golf, and Golf Ball Divers Alliance. For the upcoming PGA Show, Santos noted the Chapter Officers will be heading to Orlando to attend the event. He stated this venture would solidify and grow partnerships, allow the officers to select Committee Chairs and organize seminars for the year, along with allowing for enhancement of relationships among the industry.

Santos concluded in mentioning his term of office as President will come to an end in spring of 2019.

Our Tournament Committee report was given by Brian Schuler, PGA. He expressed this past year's tournament season was a very successful endeavor. Brian showed his appreciation towards his committee members Gayle Leslie, PGA and Adam Scrimenti, PGA for their efforts in assisting him throughout the year. He mentioned Adam Scrimenti, PGA will be taking over as Tournament Chairperson for 2019. Brian went on to thank all those facilities hosting events this past year, as well as our event partners.

Our Education Chairman Sean Kicker thanked everyone for their support during his first year heading the committee. He reported that our turnouts were low this year at our education events, but looking forward to more successful events in 2019.

The Junior golf Committee leader, Alex Fernandez, PGA was unable to attend the meeting and Marty Caifano, PGA filled in to deliver his report. He began by mentioning how excited he is for the year ahead based on the success from this past year's junior golf at Crandon Golf Club and Palmetto Golf Course. He went on to say PGA Jr. League captain registration is now open for next year. He recognized the current junior committee members: Derick Payne, Taylor Randell, and Zackary Newell. Through growth of the game, generated net revenue of \$10,890, provided \$5,400 in PGA revenue, and produced \$1,920 in Patron Card sales for Miami-Dade County. He encouraged clubs who don't have teams for PGA Junior League to get involved and form one, and start up a league with other local area clubs. His desire is to form a model in our Southern Chapter for the rest of the country to follow for junior golf development. He would like members of our Chapter to reach out to the Junior Committee members to get assistance in organizing programs for juniors.

Eric Sump, PGA, our Associate Committee Chairperson, began his report by introducing the new committee members: Matthew Brady and Daniel Shana, PGA. Eric noted that we currently have 31 Associates in our Chapter. Out of those Associates, eleven are suspended. Efforts were made to get in touch with the suspended Associates, but were met with little response from them. Communication is going to be improved with Associates through monthly meetings. Also, the committee is discussing the possibility of sending out a questionnaire to find out difficult areas of curriculum that could be addressed through help from volunteer chapter members.

Mark VanDyck, PGA was next to speak. He thanked the officers for their efforts, and encouraged everyone to motivate potential Associates. Mark attended the Annual PGA National meeting and stated that employment was a big issue addressed. He also stated that the amendment process will be changed effective September 1<sup>st</sup> whereas the same paths will be taken for both the Section and Board to produce amendments. Mark also informed us of Tom Wildenhaus and his great campaign for National Secretary, however, he was defeated by the candidate from the Michigan Section. He

concluded by encouraging us to attend the National meeting in West Palm Beach next year!

Our Section report was delivered by Geoff Lofstead. Time flies for Geoff as he notified us that this was his 17<sup>th</sup> Chapter awards dinner! He also congratulated Santos in being selected as a National Committee Member. Geoff advised us to update our PGA profile to enable us to get the most from our employment department. He also notified us that the national PGA office is moving to the Dallas, TX area. There will be an Omni hotel on site, as well as 2 golf courses (one being a Gil Hanse design). The PGA will have no financial liability due to the resort being on property!

Kathy Grayson, our Section Career Consultant, was not present to give her report. We encourage all of our Associates and Members to reach out to her for her expert guidance in enhancing our career advancements.

Lastly, our meeting concluded with a presentation from Signature Golf Representative, Craig Hamet, PGA. He stated that his company makes gathering members for golf trips easy; his people do all the work for us in collecting sign-ups, and arranging follow-ups. His goal is to get our section a check for \$17,500 this year. For every 75 paid guests our section gets \$7,500!

On behalf of the Southern Chapter Officers, we wish all of you a fantastic and safe Holiday season!

Kindly,

Marty Caifano, PGA  
Southern Chapter PGA Secretary  
Head Golf Professional  
Woodmont Country Club