

Jim McLean and TrackMan University Seminars

Jim McLean and TrackMan University are pleased to announce a strategic collaboration where the two parties will deliver education seminars across the United States in 2012.

McLean is a long time TrackMan owner and one of the top golf instructors in the world, named 1994 PGA of America Teacher of The Year, and currently ranked No.3 by Golf Digest, among many other distinctions. McLean was one of the first golf instructors to declare that Face Angle was far more important than Club Path in determining Launch Direction. TrackMan has since then proven McLean's theory to be true. TrackMan, among other discoveries, has further proven that Club Path and Face Angle - as a rule of thumb - determine Launch Direction on a ratio of 1 to 4.

TrackMan University is providing education and certification programs for golf industry professionals (instructors, fitters, coaches and players) who want to enhance their knowledge about the measured data parameters (swing and ball flight analysis) and the underlying theory about the ball flight laws.

TrackMan University currently offers two programs: The TrackMan Certified Operator and The TrackMan Certified Professional (Level 1 to 3).

The first Jim McLean and TrackMan University seminar is scheduled for March 19, 2012, at PGA National in Palm Beach Gardens, Florida. The seminar package includes a one-year TrackMan University Membership and one day seminar with Jim McLean and TrackMan. During the one-day seminar, attendees will learn about McLean's experience with TrackMan. Jim integrates the TrackMan data in teaching his students the various swing principles to improve. TrackMan Vice-President Matt Frelich, a PGA Professional, will support Jim McLean by presenting TrackMan University curriculum Level 1 & 2.

By attending the seminar, attendees become TrackMan University members and will be able to log in at TrackMan University (www.trackmanuniversity.com) for achievement of TrackMan Certified Professional Level I & II status, including the possibility to achieve future TrackMan Certified Professional Level III Master status.

Future 2012 seminar dates include the 30th of July at Jim McLean Texas Golf Center in Ft. Worth, Texas. The 12th of November at Sun Ridge Canyon in Scottsdale, Arizona. The seminars are \$675 per participant. For current TrackMan University members the price is \$250.

Best regards,

Jim McLean Golf
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